

People, Programs, and Services

	FY16	FY17
Participating Children	3,429	4,436
Participating Adults	1,577	3,016
School Outreach Participants	1,635	4,714
Computer Users	14,902	14,155
Early Literacy Stations	2,366	3,760
Cardholders	6,094	7,070

Check-outs (Circulation):

Children's	24,320	27,511
Adult	31,076	33,600
Teen	2,079	2,083
Computers	6,975	6,719
eBooks	7,337	7,674
Total Circulation	71,787	77,587



2016 Official Census Estimated Population: 7,329

Library Visitors	69,777	72,112
Website Visitors *Google Analytics	75,063	65,121*
Meeting Room Users	5,760	7,281



1,521 more people used the library's meeting spaces in 2017!

Annual Report for Fiscal Year 2016-17



New Programs and Events:

- Fourth Monday Night Book Club
- Trick-or-Treat Story Time Downtown
- Photo Scavenger Hunt
- Sunday Afternoon Family Movie
- Wedding Tips 101
- Remembering Our Fallen
- Red Cross Blood Drives

New Technology:

- Digital Sign
- Website
- LED lights



Total Expenditures: \$543,394 Local Tax Appropriations: \$448,564
 Grants Received \$0 Donations: \$4,529
 Estimated Value of Circulated Materials: \$ 1,551,740

Number of Items Added 3,681
 Number of Items Deleted 3,049
 Total Number of Items/DVDs/Audio 43,733

Open 7 days per week for 62 hours with 24/7 electronic access.



Strategic Plan 2017-2020

Action Plan 2017-18

Approved by board November 16, 2017

The Library Board reviews the strategic plan annually and creates an Annual Action plan.

Key Strategic Priorities:

1. **Develop community-based library services to create a better future for Ralston.**
 - a. Develop programs for adults.
 - i. Collaborate with local businesses to develop programs focusing on financial topics including Social Security, Medicare, and retirement planning
 - ii. Collaborate with the Ralston senior community.
 - iii. Promote the Fourth Monday Night Book Club to prospective participants.
 - b. Support community-wide, family events -- such as Easter Egg Hunt and Tunes in Town Square--with the Chamber, Downtown Business, and other organizations
 - c. Continue school partnerships that foster community, including the book clubs at the elementary, junior and senior high schools; the Teen Advisory Board; and teen gatherings inside and outside the library.
 - d. Promote Ralston as a place to live and do business with community partners.
 - i. Continue Photo Scavenger Hunt with businesses during SRP.
 - ii. Continue "Out and About" Story Times at businesses in 2018.
 - iii. Use the library's display cases for local business.
 - iv. Promote the meeting room.
2. **Integrate more technology into library services to enhance each user's library experience.**
 - a. Purchase products that enhance the library's technology and ensure digital security.
 - b. Replace computers and software on a regular basis.
3. **Enhance customer service by providing staff development and an atmosphere of learning.**
 - a. Continue the third-Thursday staff development and open at 1:00 pm.
 - b. Support staff efforts to achieve and maintain professional certification from the Nebraska Library Commission.

Ralston's Baright Public Library

Annual Report for Fiscal Year 2016-17

and

Action Plan for 2017-18



A board of five trustees governs the Library: Brian Penly, Brian Kavanaugh, Jason Feldman, Lana Tribbie, and T. J. Jones. The board meets eleven months of the year on the third Thursday at 7:00 pm.

The Nebraska Library Commission has certified the Library Board through 2018 and accredited the Library at the highest level through 2019. Board members and staff regularly participate in professional development to provide service to the Ralston community.

Library Mission Statement

The Helen and Hollis Baright Public Library strives to inform, enrich and empower the Ralston community and surrounding area residents by providing current educational, informational, and recreational library services and materials in an accessible and efficient manner that promotes lifelong learning.

Library Vision Statement

The Baright Public Library will strive to become the community center in Ralston to meet the future educational, informational, and recreational needs of the community.